# Terrence F. Joyce

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# Summary

An information technology professional with broad technical and executive experience in many types and all phases of software development. Extensive experience with object-oriented application development and deployment, and data-centric models and applications. Proven track record building and managing software development organizations, including transforming start-ups into mature organizations, and managing transitions through acquisition by major public companies.

### **Experience**

# 2004 – 2008 SVP Systems Development, Nielsen Mobile (formerly Telephia, Inc.)

- Led Telephia's systems development organization through magnitude increases in maturity, productivity and size, including definition, development, and management of a successful global systems development organization.
- Prepared the organization for Telephia's very successful acquisition by The Nielsen Company in June, 2007, and managed Nielsen Mobile's systems development organization through a successful year-long transition.
- Managed costs with accurate tracking to a budget reaching 12MM in 2008 for an organization of 85 engineers and managers worldwide.

# **1999 – 2003 VP Engineering, Epicentric, Inc.** (now part of Vignette, Inc.)

- As an original member and executive officer of Epicentric, helped to manage company growth from inception to 35 million dollars in annual revenue.
  Responsible for building software products, and for deployment to Global 2000 clients including Citibank, Bank of America, Vodafone, Disney, Hewlett-Packard, Autodesk, SBC, Federal Express, McKesson, and many more.
- As VP of Engineering, built Epicentric's software development organization. Led product development through Epicentric Portal Server's first three major versions. Hands-on architecture and code development in early stages. Copatent holder for original Portal Server invention.
- As VP of Customer Services, built the professional services organization and oversaw client deployments and support of Epicentric software.
- Had a senior leadership role in the successful merger of Epicentric with Vignette, and remained in Vignette executive management through a successful transition period.

#### 1994 – 1998 Owner, MethodCraft Software, Inc.

Owner of a software services firm specializing in object-oriented software development, particularly Java/J2EE. Clients and projects included:

- ADP, Inc. designed and built the Java front end for *e-XPENSE* travel and expense reporting product.
- Ensemble Software Systems developed object-oriented software development tools for implementing object persistence over relational databases. Ensemble is a Xerox Park spinoff.
- Barclays Global Investors designed, developed and deployed four investment management applications, including an object-oriented trading system written in Smalltalk.

#### Professional work prior to 1993 -

Software developer for international banking (Citicorp)

Programmer/analyst, data analyst, University of Chicago

### **Education**

### University of Chicago, Bachelor of Arts

Major in Behavioral Science emphasizing information theory of evolving systems.

General Honors. Dean's list all four years. National Merit scholarship.

#### **Personal Data**

Married, 2 children, living in San Francisco.

Literate in and currently studying French, Spanish and Portuguese.

Officer in Toastmasters public speaking club. Certified competent communicator (CC) with many club- and a division-level awards.

Hobbies include fitness, flyfishing, wine collecting, international travel and foreign language study.

# **Computer Languages and Tools**

#### Programming Languages:

Java/J2EE

JSP, HTML

Smalltalk

C++

SQL

COBOL, C, FORTRAN, various 4-GLs

### Databases, analysis tools, class libraries, modeling and management tools:

Business Intelligence - MicroStrategy v7 and v8.

RDBMS/SQL (Oracle, SQL\*Server, Teradata, etc.)

LDAP (including via JNDI - Java Naming and Directory Interface)

Various object modeling and entity relationship modeling tools

MS Office including spreadsheets, presentations, and project management. SharePoint.